



Ruminæ

Investment & Innovation Pitch Deck

Chinese version

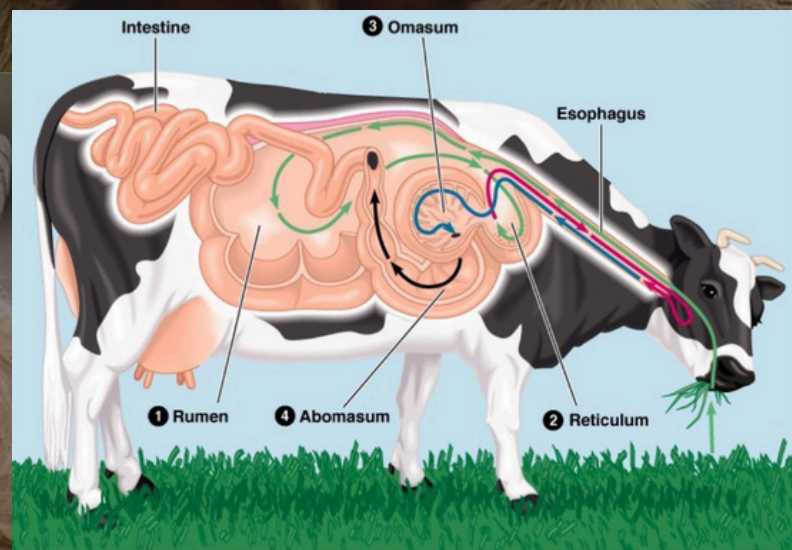


Welcome to read it!

Naming the Vision: Why Ruminae?



Ruminæ



Rumination



Food waste



Kelly

Chief
Executive
Officer

Samantha

Chief
Marketing
Officer

Kiki

Chief
Operating
Officer

Amber

Chief
Technology
Officer

Co-Founder



Ruminae

expired



leftovers



stale

unwanted

rejected





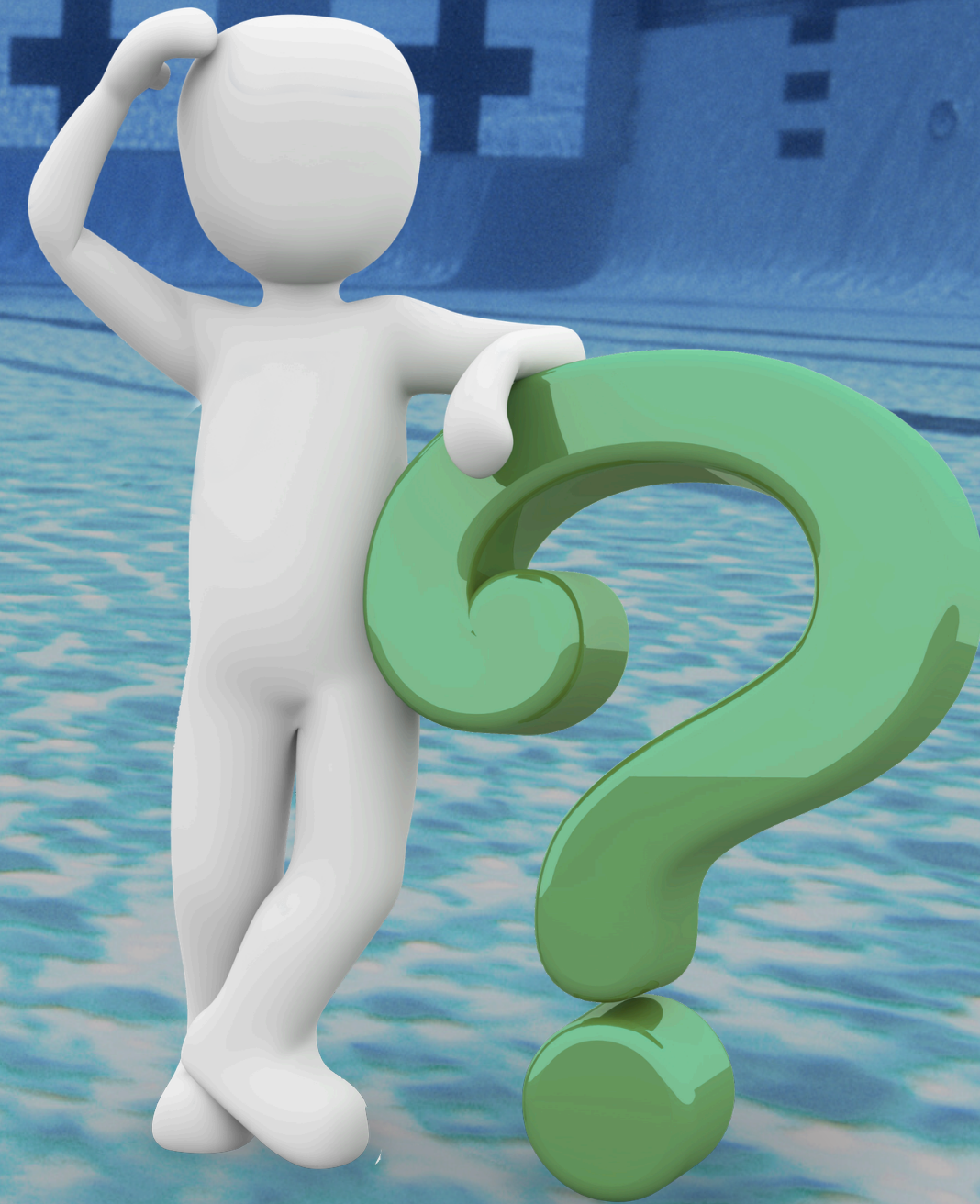
**Not food waste-
just good food that hasn't
had it's chance to shine !**

OUTLINE

- Our Mission and Vision
- Target Customer Segment
- Our Products and Services
- Product Advantages and Features
- Future Outlook
- Summary



2.5M liters per pool





248

Olympic-sized swimming pools

13770000

lunch boxes

Rescue Surplus Food

Affordable Meals

No Food Wasted

Second Chance for Food

OUR MISSION

Sustainable diet for everyone



Surplus food
rescued



Low prices
for all

Sustainable Lifestyle

TARGET CUSTOMERS

Partner stores



Large corporations

Small businesses



Social Responsibility

increase visibility

Consumers

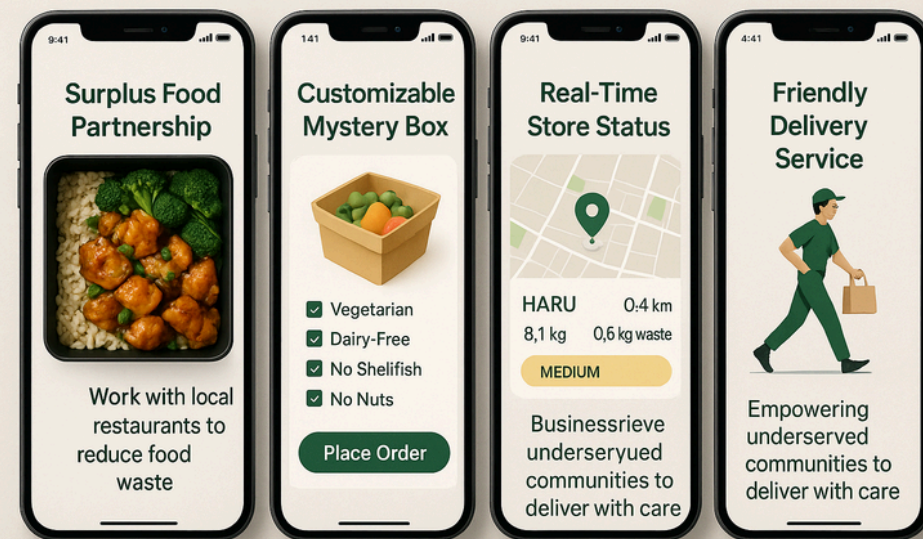


**Environmentally conscious
consumers**



time saving/budgets

Ruminae



Ruminae



350 m

4 min walk

394 g food
waste reduced



350 m
4 min
walk

82 g
CO₂
reduced



180 m
2 min
walk

Product Features

**Surplus Food
Partnerships**



**Customizable
Mystery Box**



**Real-Time
Store Status**



**Friendly
Delivery Service**



CURATED SURPLUS FOOD PARTNERSHIPS

- Curated vendor selection
- Basic screening required
- Quality via customer reviews
- Customer-focused, feedback-driven

REAL-TIME STORE STATUS

- Check crowd levels
- Avoid peak time
- Find nearby spots

CUSTOMIZABLE MYSTERY BOX

- Users set allergies and preferences
- Meals tailored to dietary needs

FRIENDLY DELIVERY SERVICE

- Partner with underprivileged communities
- Creating more opportunities



Our Future Outlook

Advertising

Commission

↓ The Ruminiae: 3 Revenue Model

Subscription



RUMINAE FUTURE PATH — FROM LAUNCH TO LIFESTYLE

June~End of 2025+



- 1. Official launch of app
- 2. Free premium plan for 1 month
- 3. Social media marketing

- 1. Celebrity collaboration
- 2. Expansion of partnerships
- 3. Push sustainability into everyday choices.

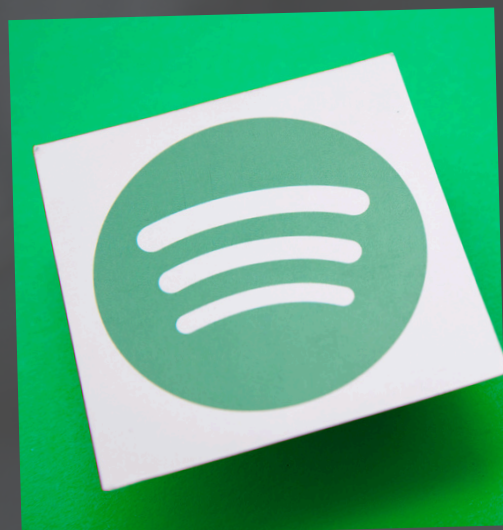
“Ruminae grows into a movement, not just an app” By Co-Founders

Related Industry Analysis

“If Spotify is for music discovery, Ruminæ is for flavor rediscovery.”

Model Inspiration

Spotify: Independent musicians
Ruminæ: Local restaurants



Long-Term Impact

Spotify: Music industry
Ruminæ: sustainable habits

Summary

-Environmentally conscious

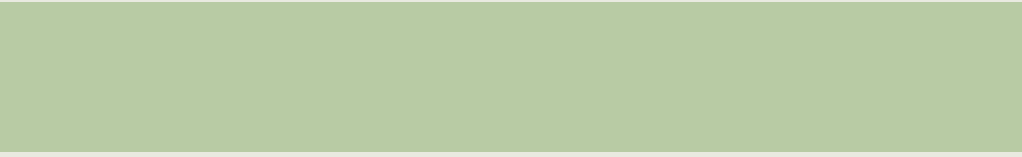


-Customizable meal boxes

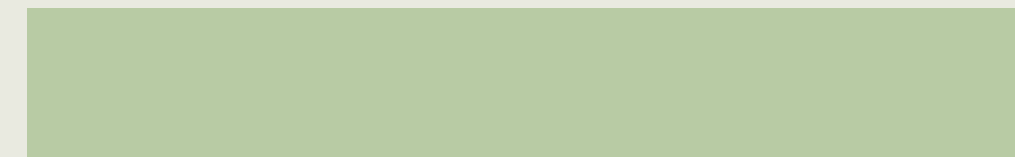


-Friendly delivery service





THEY CALL IT WASTE.....



We call it Potential.
Your support is
Essential.

Don't waste your cash. Fund real change.



Welcome to view it again!